



## 2023 Running USA Industry Conference Expo FAQ

*All the details you need to have a great event in Denver!*

- **All booth workers must be registered for the event - no exceptions or badge swapping is permitted.** Uncredentialed booth workers will be asked to leave the expo floor. Please reach out to [ethan@runningusa.org](mailto:ethan@runningusa.org) to inquire about purchasing credentials for staff not yet registered.
- **No booth sharing.** Exhibitors are not permitted to share booth space with secondary businesses or vendors. Each entity must [purchase its own individual booth](#) in the Expo.
- **No outside food & beverage.** Per hotel policy, all consumable items must be purchased from the Hyatt Regency.
- **Organized events:** If you plan to conduct formal business meetings, interviews, podcasts or product demonstrations using event space at the conference venue, or offsite events in Denver during the conference dates, we ask that you respectfully notify Running USA by emailing [conference@runningusa.org](mailto:conference@runningusa.org).
- **Attendee list access:** New this year, all exhibitors will be given the approved attendee list 2 weeks prior to the conference. Use it wisely to promote your attendance and set up appointments in advance and make the most of your opportunities in Denver!
- **Be sure to fill out your exhibitor profile on the conference app.** Invites to do this via Cvent were sent out on Jan. 3. If you need the email resent to someone else on your team, [contact Leah](#). Your app profile gives you maximum visibility during the event.

- **Super Bowl Party on Sunday evening.** We're kicking off the event in style with a multi-screen Super Bowl Party in the expo on Sunday, Feb. 12. This will be a great chance to meet new prospects and start the event off right! We're expecting the party to go at least until 7:30pm, so please plan accordingly.
- **How to purchase power/wifi/furniture.** [Use this online Freeman resource](#) for all your onsite booth needs.